

TOSA TONIGHT

SIGNATURE SPONSORSHIP \$15,000

Full media and marketing presence on site and in print, social, digital, TV monitors (at concerts), e-mails, and press releases. Side of stage seating available for events by request.

PRESENTING SPONSORSHIP \$5,000

Presents one concert of the season and included in event marketing – print, social, digital, TV monitors (at concerts) e-mails, and press releases. Side of stage seating available for night of presented concert.

MERCHANT SPONSORSHIP \$2,500

Tent presence during entire concert series season for vending on site, and presence in print, social, digital, TV monitors (at concerts). Tent size average is 10×10, with availability to sell food, beverage, services, and wares in assigned location.

FIELD SPONSORSHIP \$1,000

This gives the opportunity to hand out coupons or samples to the crowd each concert in the season series, and presence in social, TV monitors (at concerts), and digital.

FEATURED SPONSORSHIP \$500

Mention of your business logo and presence in social, TV monitors (at concerts), and digital.

FRIENDS OF MUSIC SPONSORSHIP \$250

Name recognition for an individual, family or business – presence in digital, and TV monitors (at concerts).



tosatonight.com